

REP HEADLINE# 6320862
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #
 AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME MICHELLE SANTUOSO

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6320862 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP27/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 13.59

REP: REVISION
 TIME PERIOD CHNAGE LN 24
 TTL SAME
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1017
 AGENCY PRODUCT CODE = 27

24	T		900P-1000P	30		\$5,500.00	9/19	9/19	1		WED	1
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PROGRAM : LAW & ORDER SVU
 CON COM1: LAW & ORDER SVU

SEP/12 39675.00 CONTRACT TOTAL 39675.00
 TOTAL SPOTS 42

9/19/12 FCC (S)

REP HEADLINE# 6320862
 \$\$\$ UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***
 SEP18/12 13.59

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$140,025 WFLA 28% WFTS 21% WTSP 26% WTVT 22% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 3% CABL 0%

SHARES ACCURATE
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6320862
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP18/12 10.39
*** WFLA-TV ***

ADV # ADV. NAME ISS/AMER. CROSSROADS
AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME MICHELLE SANTUOSO

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6320862

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1017 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP19/12 SEP27/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP18/12 10.39

REP: NEW ORDER
TTL \$39,675 @42X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN CROSSROADS

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1017
AGENCY PRODUCT CODE = 27

1 1000P-1100P 30 \$5,500.00 9/21 9/21 1 FRI 1

PROGRAM : DATELINE FR-NBC
CON COM1: DATELINE FR-NBC

2 1135P-1237A 30 \$700.00 9/21 9/21 1 FRI 1

PROGRAM : TONITE SHW-NBC<
CON COM1: TONITE SHW-NBC<

3 200P-300P 30 \$250.00 9/21 9/21 1 FRI 1

PROGRAM : RACHAEL RAY
CON COM1: RACHAEL RAY

REP HEADLINE# 6320862
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 10.39
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/21	9/21	1		FRI	1
5			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/21	9/21	1		FRI	1
6			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	9/21	9/21	1		FRI	1
7			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/21	9/21	1		FRI	1
8			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/24	9/24	1		MON	1
9			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/24	9/24	1		MON	1
10			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/24	9/24	1		MON	1
11			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	9/24	9/24	1		MON	1
12			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/24	9/24	1		MON	1

SEP 18 / 12 10.39
WFLA-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1130P-101A PROGRAM : SAT NITE LIVE< CON COM1: SAT NITE LIVE<	30		\$1,600.00	9/22	9/22	1		SAT	1
14			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	9/20	9/27	1		THU	2
15			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/20	9/27	1		THU	2
16			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/20	9/27	1		THU	2
17			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/20	9/27	1		THU	2
18			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	9/20	9/27	1		THU	2
19			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/20	9/27	1		THU	2
20			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/25	9/25	1		TUE	1
21			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/25	9/25	1		TUE	1

REP HEADLINE# 6320862
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP18/12 10.39
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/25	9/25	1		TUE	1
23			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/25	9/25	1		TUE	1
24			1000P-1100P 9-10P PROGRAM : LAW & ORDER SVU CON COM1: LAW & ORDER SVU	30		\$5,500.00	9/19	9/19	1		WED	1
25			1135P-1237A PROGRAM : TONITE SHW-NBC< CON COM1: TONITE SHW-NBC<	30		\$700.00	9/19	9/26	1		WED	2
26			200P-300P PROGRAM : RACHAEL RAY CON COM1: RACHAEL RAY	30		\$250.00	9/19	9/26	1		WED	2
27			300P-400P PROGRAM : DOCTORS< CON COM1: DOCTORS<	30		\$375.00	9/19	9/26	1		WED	2
28			400P-500P PROGRAM : DR. OZ< CON COM1: DR. OZ<	30		\$550.00	9/19	9/26	1		WED	2
29			700A-900A PROGRAM : TODAY SHW CON COM1: TODAY SHW	30		\$1,800.00	9/19	9/26	1		WED	2
30			900A-1000A PROGRAM : TODAY SHW2-NBC CON COM1: TODAY SHW2-NBC	30		\$650.00	9/19	9/26	1		WED	2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						39675.00						
CONTRACT TOTAL 39675.00												
TOTAL SPOTS 42												

MARKET TOTALS \$140,025 WFLA 28% WFTS 21% WTSP 26% WTVT 22% WTOG 0% WTTA 0% WMOR 0%

SHARES ACCURATE WMOX 0% WXPX 0% WWSB 3% CABL 0%

SVC- NSI

DEMOS- RA35+*

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	39675	Campaign Ref:	E:120918047
Buyer:	..	Client/Product/Estimate:	11 /27 /1017	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06320862
Est./PO Number:	06320862	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	American Crossroads	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/17	09/24	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	02	5500	30 Comme	Nbr of Spots	1		1	5500
2	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	700	30 Comme	Nbr of Spots	1		1	700
3	M-F 2p Rachael Ray ...F..	03	250	30 Comme	Nbr of Spots	1		1	250
4	M-F 3p Doctors ...F..	04	375	30 Comme	Nbr of Spots	1		1	375
5	M-F 4p Dr Oz ...F..	04	550	30 Comme	Nbr of Spots	1		1	550
6	M-F 7a Today Show ...F..	02	1800	30 Comme	Nbr of Spots	1		1	1800
7	M-F 9a Today Show II ...F..	03	650	30 Comme	Nbr of Spots	1		1	650
8	M-F 2p Rachael Ray M.....	03	250	30 Comme	Nbr of Spots		1	1	250
9	M-F 3p Doctors M.....	04	375	30 Comme	Nbr of Spots		1	1	375
Weekly Totals: Total Spots(Ord Spots)						21	21	42	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	39675	Campaign Ref:	E:120918047
Buyer:	..	Client/Product/Estimate:	11 /27 /1017	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06320862
Est./PO Number:	06320862	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
10	M-F 4p Dr Oz M.....	04	550	30 Comme		1	1	550
11	M-F 7a Today Show M.....	02	1800	30 Comme		1	1	1800
12	M-F 9a Today Show II M.....	03	650	30 Comme		1	1	650
13	Sat 1130p ET / 1030p CT Saturday Night LiveS.	02	1600	30 Comme	1		1	1600
14	M-F 1135p ET / 1035p CT Tonight Show ...T...	03	700	30 Comme	1	1	2	1400
15	M-F 2p Rachael Ray ...T...	03	250	30 Comme	1	1	2	500
16	M-F 3p Doctors ...T...	04	375	30 Comme	1	1	2	750
17	M-F 4p Dr Oz ...T...	04	550	30 Comme	1	1	2	1100
18	M-F 7a Today Show ...T...	02	1800	30 Comme	1	1	2	3600
19	M-F 9a Today Show II ...T...	03	650	30 Comme	1	1	2	1300
Weekly Totals: Total Spots(Ord Spots)					21	21	42	

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria VA 22314

American Crossroads/ Issue
Submission Number 774 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: American Crossroads/ Issue
Buyer: American Crossroads/ Issue
Schedule Dates: 09/17/12 to 09/30/12
Est./PO Number: 06320862
Associated Copies: No
Submission Cost: 39675
Client/Product/Estimate: 11 / 27 / 1017
Weeks: 2
Contract type: Political
Campaign Ref: E:120918047
Sales Rep: HRP Washington, DC
Order Ref: 06320862
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
20	M-F 2p Rachael Ray T.....	03	250	30 Comme		1	1	250
21	M-F 3p Doctors T.....	04	375	30 Comme		1	1	375
22	M-F 4p Dr Oz T.....	04	550	30 Comme		1	1	550
23	M-F 9a Today Show II T.....	03	650	30 Comme		1	1	650
24	Wed 9p ET / 8p CT Law & Order SVU ..W....	02	5500	30 Comme	1		1	5500
25	M-F 1135p ET / 1035p CT Tonight Show ..W....	03	700	30 Comme		1	2	1400
26	M-F 2p Rachael Ray ..W....	03	250	30 Comme		1	2	500
27	M-F 3p Doctors ..W....	04	375	30 Comme		1	2	750
28	M-F 4p Dr Oz ..W....	04	550	30 Comme		1	2	1100
29	M-F 7a Today Show ..W....	02	1800	30 Comme		1	2	3600
30	M-F 9a Today Show II ..W....	03	650	30 Comme		1	2	1300
Weekly Totals: Total Spots(Ord Spots)					21	21	42	

American Crossroads/ Issue
Submission Number 774 Issue 1



WF LA-TV

P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	American Crossroads/ Issue	Submission Cost:	39675	Campaign Ref:	E:120918047
Buyer:	..	Client/Product/Estimate:	11 /27 /1017	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/17/12 to 09/30/12	Weeks:	2	Order Ref:	06320862
Est./PO Number:	06320862	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/17	09/24	Total	Cost
W....				Comme				
Weekly Totals:					Total Spots(Ord Spots)	21	21	42

		Grand Totals	
		Month 9 Weeks: 5	
		09/17	09/24
Totals			
Spots	42	21	21
Cost	39676	26576	14100

Grand Totals:	
Spots:	42
Gross Total:	39,676.00
Commission:	5,951.25
Net Total:	33,723.75



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 09/30/12
ORDER TYPE Political
WFLA I SS
E:120918047
WFLA
INVOICE NUMBER 0100032685
PAGE 1
BROADCAST MONTH 08/27/2012 - 09/30/12
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /27 /1017
Desc: 06320862

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS
Fri 10p ET / 9p CT Dateline NB	5500.00	1 1	9/21	FR	10:31P	30	USPRTV18ACH :30 Commercial	5500.00	
M-F 1135p ET / 1035p CT Tonigh	700.00	2 1	9/21	FR	12:09A	30	USPRTV18ACH :30 Commercial	700.00	
M-F 2p Rachael Ray	250.00	3 1	9/21	FR	02:43P	30	USPRTV18ACH :30 Commercial	250.00	
M-F 3p Doctors	375.00	4 1	9/21	FR	03:30P	30	USPRTV18ACH :30 Commercial	375.00	
M-F 4p Dr Oz	550.00	5 1	9/21	FR	04:37P	30	USPRTV18ACH :30 Commercial	550.00	
M-F 7a Today Show	1800.00	6 1	9/21	FR	07:58A	30	USPRTV18ACH :30 Commercial	1800.00	
M-F 9a Today Show II	650.00	7 1	9/21	FR	09:59A	30	USPRTV18ACH :30 Commercial	650.00	
M-F 2p Rachael Ray	250.00	8 1	9/24	MO	02:59P	30	USPRTV18ACH :30 Commercial	250.00	
M-F 3p Doctors	375.00	9 1	9/24	MO	03:54P	30	USPRTV18ACH :30 Commercial	375.00	
M-F 4p Dr Oz	550.00	10 1	9/24	MO	04:56P	30	USPRTV18ACH :30 Commercial	550.00	
M-F 7a Today Show	1800.00	11 1	9/24	MO	08:35A	30	USPRTV18ACH :30 Commercial	1800.00	
M-F 9a Today Show II	650.00	12 1	9/24	MO	09:59A	30	USPRTV18ACH :30 Commercial	650.00	
Sat 1130p ET / 1030p CT Saturd	1600.00	13 1	9/22	SA	12:55A	30	USPRTV18ACH :30 Commercial	1600.00	
M-F 1135p ET / 1035p CT Tonigh	700.00	14 2	9/20	TH	11:47P	30	USPRTV18ACH :30 Commercial	700.00	

*** Continued ***

PERIOD COST 39,675.00

42 Total Units		Debits	.00
ACTUAL GROSS BILLING	39,675.00	Credits	.00
AGENCY COMMISSION	5,951.25		.00
NET DUE	33,723.75		

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER American Crossroads/ Issue
PRODUCT American Crossroads

INVOICE NUMBER 0100032685
BROADCAST MONTH 08/27/2012 - 09/30/12
AMOUNT DUE 33,723.75

REMIT TO:

*00205

000021453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021453 00000100032685 003372375 0



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21453
Crossroads Media
66 Canal Center Plaza
Suite 555
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: American Crossroads/ Issue
PROD: American Crossroads

2012
INVOICE DATE 09/30/12 E:120918047
ORDER TYPE Political WFLA
INVOICE NUMBER 0100032685
PAGE BROADCAST MONTH 2 08/27/2012 - 09/3
SCHEDULE DATES 9/17/12- 9/30/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 11 /27 /1017
Desc: 06320862

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G	FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-F 2p Rachael Ray	250.00	15 2	9/27 TH 11:47P	30	USPRTV18ACH	700.00		
			*WFLA		:30 Commercial			
			9/20 TH 02:25P	30	USPRTV18ACH	250.00		
			9/27 TH 02:22P	30	USPRTV18ACH	250.00		
M-F 3p Doctors	375.00	16 2	*WFLA		:30 Commercial			
			9/20 TH 03:12P	30	USPRTV18ACH	375.00		
			9/27 TH 03:13P	30	USPRTV18ACH	375.00		
M-F 4p Dr Oz	550.00	17 2	*WFLA		:30 Commercial			
			9/20 TH 04:38P	30	USPRTV18ACH	550.00		
			9/27 TH 04:26P	30	USPRTV18ACH	550.00		
M-F 7a Today Show	1800.00	18 2	*WFLA		:30 Commercial			
			9/20 TH 08:33A	30	USPRTV18ACH	1800.00		
			9/27 TH 07:56A	30	USPRTV18ACH	1800.00		
M-F 9a Today Show II	650.00	19 2	*WFLA		:30 Commercial			
			9/20 TH 09:56A	30	USPRTV18ACH	650.00		
			9/27 TH 09:26A	30	USPRTV18ACH	650.00		
M-F 2p Rachael Ray	250.00	20 1	*WFLA		:30 Commercial			
			9/25 TU 02:25P	30	USPRTV18ACH	250.00		
M-F 3p Doctors	375.00	21 1	*WFLA		:30 Commercial			
			9/25 TU 03:58P	30	USPRTV18ACH	375.00		
M-F 4p Dr Oz	550.00	22 1	*WFLA		:30 Commercial			
			9/25 TU 04:21P	30	USPRTV18ACH	550.00		
M-F 9a Today Show II	650.00	23 1	*WFLA		:30 Commercial			
			9/25 TU 09:29A	30	USPRTV18ACH	650.00		
Wed 9p ET / 8p CT Law & Order	5500.00	24 1	*WFLA		:30 Commercial			
			9/19 WE 09:20P	30	USPRTV18ACH	5500.00		
M-F 1135p ET / 1035p CT Tonigh	700.00	25 2	*WFLA		:30 Commercial			
			9/19 WE 12:08A	30	USPRTV18ACH	700.00		
			9/26 WE 12:20A	30	USPRTV18ACH	700.00		
M-F 2p Rachael Ray	250.00	26 2	*WFLA		:30 Commercial			
			9/19 WE 02:20P	30	USPRTV18ACH	250.00		
			9/26 WE 02:55P	30	USPRTV18ACH	250.00		
M-F 3p Doctors	375.00	27 2	*WFLA		:30 Commercial			
			9/19 WE 03:59P	30	USPRTV18ACH	375.00		
			9/26 WE 03:53P	30	USPRTV18ACH	375.00		
M-F 4p Dr Oz	550.00	28 2	*WFLA		:30 Commercial			
			9/19 WE 04:17P	30	USPRTV18ACH	550.00		
			9/26 WE 04:21P	30	USPRTV18ACH	550.00		
M-F 7a Today Show	1800.00	29 2	*WFLA		:30 Commercial			
			9/19 WE 08:43A	30	USPRTV18ACH	1800.00		
			9/26 WE 07:24A	30	USPRTV18ACH	1800.00		
M-F 9a Today Show II	650.00	30 2	*WFLA		:30 Commercial			
			9/19 WE 09:26A	30	USPRTV18ACH	650.00		
			9/26 WE 09:29A	30	USPRTV18ACH	650.00		
Total Airtime Gross Spot Revenue:			39,675.00					

PERIOD COST 39,675.00

42 Total Units
ACTUAL GROSS BILLING 39,675.00
AGENCY COMMISSION 5,951.25
NET DUE 33,723.75

SUB-TOTALS Debits .00
Credits .00
TOTAL RECONCILING .00

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